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ORDER

√103288 Orders Order / Rev: Alt Order#: 06825828 Product Desc: NRCC IE 2012 Estimate: 2603 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Sales Office: BLPHI Original Date / Rev: 06/21/12 / 08/09/12 Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC-1E - Perused Advertiser Name: A25-54 New Business Thru: Demographic: Product Codes: PLI2 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID: POLITICAL/AGY, PISSUE, GEN Revenue Codes: Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
10/01/12	10/18/12	163	\$147,725.00	\$125,566.25	October 2012

Share

37%

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$147,725.00	\$125,566.25	0.00
Totals	163	\$147,725.00	\$125,566.25	0.00

Account Executives

Order Share

KSNV

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

\$147,725.00

Total

Market	100%	\$399,256.76
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,836.49
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836.49
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,970.27

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp	W/Wæ/M/w	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeUj	w/Wagners								
	WAKE V	V/WAGNF	RS1										
	<u>Star</u>	rt Date I	∃nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/0	08/12	10/14/12	-	2	\$400.00	0.00				1		

KSNV

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #: Flight Dates:

06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate:

			····								
Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/12/1 WAKE W/WAG		M-F 5-6a WakeU M-F 5-6a WakeU	•	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 2 KSNV 10/15/1	2 10/15/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	M	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGN Start Date	NRS1 End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	M	. 2	\$400.00	0.00			M			
E 3 KSNV 10/16/1		M-F 5-6a WakeU M-F 5-6a WakeU	•	5-6a	-T	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGN Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 E 4 KSNV 10/17/1	10/21/12 2 10/17/12	M-F 5-6a WakeU		\$400.00 5-6a	0.00 W	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAG		M-F 5-6a WakeU		D _1_	D-0						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00				4		
E 5 KSNV 10/18/1		M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	T	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGN Start Date		Mookdayo	CnotoMiook	Data	Dating						
Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$400,00	<u>Rating</u> 0.00						
E 6 KSNV 10/12/1		M-F 6-7a WakeU M-F 6-7a WakeU	M@sW\w c	6-7a	F	:30	2	\$725.001	0.00 NIM	2	\$1,450.00
WAKE W/WAG	NRS2										
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 7 KSNV 10/15/1		M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAG			0 (444)	ь.							
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 8 KSNV 10/16/1		M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAGI Start Date	NRS2 End Date	Weekdays	Spots/Week	Pata	Dating						
Week: 10/15/12	10/21/12	-T	2	<u>Rate</u> \$725.00	Rating 0.00						
E 9 KSNV 10/17/1	2 10/17/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAG	NRS2										
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 10 KSNV 10/18/1	2 10/18/12	M-F 6-7a WakeU M-F 6-7a WakeU	_	6-7a	T	:30	2	\$725,001	0.00 NM	2	\$1,450.00
WAKE W/WAG											
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2		Rating 0,00						
E 11 KSNV 10/12/1	2 10/12/12	Today Show Today Show	СМ	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY SHW <u>Start Date</u> Week: 10/08/12	End Date 10/14/12	Weekdays	Spots/Week 4		Rating 0.00						
E 12 KSNV 10/15/1		Today Show	CM	\$900.00 658a-9am	M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY SHW		Today Show									
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
E 13 KSNV 10/16/1		***	CM	658a-9am	-T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
						-				'	, .,

KSNV

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type \$	Spots	Amount
			Today Show			· · · · · · · · · · · · · · · · · · ·						
TODA	Y SHW		Today Show									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			•	ļ		
Week: 1		10/21/12	-T	4	\$900.00	0.00						
		2 10/17/12	Today Show Today Show	CM	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	Y SHW tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	W	4	\$900.00	0,00						
		2 10/18/12	Today Show Today Show	СМ	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	Y SHW tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	T	4	\$900.00	0.00						
		2 10/13/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
	AT SUNRI		Magkdaya	Spots/Week	Bato	Rating						
Week: 1	<u>0/08/12</u>	End Date 10/14/12	<u>Weekdays</u> S-	<u>Spuis/week</u> 2	<u>Rate</u> \$375.00	0.00				1		
		2 10/13/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.0
	JRDAY TO		101. dadasa	0	Data	Define						
-	tart <u>Date</u> 0/08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 4	<u>Rate</u> \$625.00	Rating 0.00						
		12 10/14/12	News 3 Sunrise -		6a-7a	'	:30	2	\$375.001	0.00 NM	2	\$750.0
	SUNRS W	/KND										
-	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
			Sunday Today Sunday Today	CM	7a-8am	S	:30	2	\$500.001	0.00 NM	2	\$1,000.0
SUN	TODAY											
-	Start Date 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
			M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.0
	AY SHW2											
•	Start <u>Date</u> 10/08/12	End Date 10/14/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
			M-F Today Show M-F Today Show	II 3rd HBM	9-10a	M	:30	2	\$425.001	0.00 NM	. 2	\$850.0
	AY SHW2	End Data	Mookdayo	Spots/Week	Pato	Rating						
-	Start <u>Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	<u>Spois/week</u> 2		0.00						
E 22 KSN	IV 10/16/	•	M-F Today Show M-F Today Shov		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.0
	AY SHW2	C D-44	Montedaya	Smota AMook	Poto	Poting						
	Start <u>Date</u> 10/15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 2		Rating 0.00						
E 23 KSN	IV 10/17/		M-F Today Show M-F Today Show	II 3rd H0M	9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.0
	AY SHW2	E. 15 (MI Lists	Dio e [±] - 444.	Dete	Datin -						
	Start Date 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> w	Spots/Week 2		Rating 0.00						
			M-F Today Show M-F Today Show	II 3rd HGM	9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.0
TOD	AY SHW2		-									
	Start Date	End Date	Weekdays	Spots/Week		Rating						
	10/15/12 IV 10/12/	10/21/12 12 10/12/12	T	2	\$425.00 10am-11am	0.00 F	:30	2	\$325.001	0.00 NM	2	\$650.0
⊏ ZO KSľ	4V 10/12/	12 10/12/12		C101	roam-rian)		.50	2	ψυε.υ.υυ Ι	3.00 IVIVI		ψυσυ.υ

Print Date: 08/09/12 15:11:48 Page 4 of 9

KSNV

Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825828 10/12/12 - 10/18/12 Product Desc:

NRCC IE 2012

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today 4th Hour	III 741 11								
	Y SHW3	E1 D-4-	1011	04-04/1-	D-4-	D-6						
<u>১৷</u> Week: 10	<u>art Date</u>)/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV	′ - 10/15/1	2 10/15/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
	Y SHW3	First Data	Medical	O = =4= /\0/= =1:	Dete	Datina						
<u>St</u> Week: 10	art <u>Date</u> 0/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
		2 10/16/12	M-F Today Show	III 4th 18M	10am-11am	-Т	:30	2	\$325.001	0.00 NM	2	\$650.00
TODA	Y SHW3		Today 4th Hour									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/21/12	-T	2	\$325.00	0.00						
		2 10/17/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	W	:30	2	\$325.001	0.00 N M	2	\$650.00
	Y SHW3 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	2	\$325.00	0.00						
E 29 KSNV	10/18/1	12 10/18/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	T	:30	2	\$325.001	0.00 NM	2.	\$650.00
	Y SHW3											
<u>St</u> Week: 10	art <u>Date</u> 0/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
		-	Rachael Ray Rachael Ray	CM	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RACH	AEL RAY		Racilael Ray									
<u>St</u> Week: 10	<u>art Date</u> 0/08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E31 KSNV	10/15/1	12 10/15/12	Rachael Ray	CM	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
RACH	AEL RAY	,	Rachael Ray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	2	\$325.00	0.00						
		12 10/16/12 ,	Rachael Ray Rachael Ray	CM	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
	AEL RAY art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-T	2		0.00						
E33 KSNV	/ 10/17/	12 10/17/12	Rachael Ray	СМ	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
RACH	AEL RAY	r	Rachael Ray		4							
<u>S1</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
Week: 10		10/21/12	W	2		0.00			4005.004	0.00.1111		****
E34 KSN\	7 10/18/1	12 10/18/12	Rachael Ray Rachael Ray	CM	11am-12pm	~~~T~~~	.30	2	\$325.001	0.00 NM	2	\$650.00
RACH	AEL RAY	r	· idonati i idy									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	The Agenda 1230	2 Opm CM	\$325.00 1230-1p	0.00	:30	1	\$325,001	0.00 NM	1	\$325.00
- 55 KON	Ur (<i>2,1</i>	10/12/12	The Agenda 123	*	1200 IP	1 -	.00	'	ψυ20,001	0,00 TVIVI	'	\$020. 0 0
	3 AT NO					5 #						
<u>Si</u> Week: 10	tart Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			The Agenda 1230	Opm CM	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325,00
			The Agenda 123									
	3 AT NO <u>tart Date</u>	DON End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/21/12	M~~~~	1	\$325.00	0.00						
E 37 KSNV	/ 10/16/	12 10/16/12		СМ	1230-1p		:30	1	\$325,001	0.00 NM	1	\$325,00

KSNV

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Order / Rev:

103288

10/12/12 - 10/18/12

Advertiser:

NRCC-IE

Alt Order#:
Flight Dates:

06825828

Product Desc:

NRCC IE 2012.

Estimate: 2

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
		-	The Agenda 123 The Agenda 123	•								
NEWS 3	AT NOC	N.	The rigorius	орт								
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T	1	\$325.00	0.00			*****		4	***** **
E38 KSNV	10/17/12	! 10/17/12	The Agenda 123	•	1230-1p	W	;30	1	\$325.001	0.00 NM	7	\$325.00
NEWS 3	AT NOC	N	The Agenda 123	орті						l l		
		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	15/12	10/21/12	W	1	\$325.00	0.00				·		
E39 KSNV	10/18/12	10/18/12	The Agenda 123	•	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS S	3 AT NOC	N.	The Agenda 123	0pm						l		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$325.00	0.00						
E 40 KSNV		10/13/12	News 3 Today - :	SATURIDIM	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
			News 3 Today -	SAT								
	TDY-W		M. 1.1 .	O., - t- 00/1-	Data	Datina				i i		
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 41 KSNV				/knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
L-71 1(0)11V	10/1-1/12	10/1-7/12	News 3 Today	.,,,,,,	50 000am	~			******	*,		•
NEWS3	TDY-W	(ND	•									
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S	1	\$500.00	0.00	:30	1	\$500.001	0.00 NM	1	\$500.00
E 42 KSNV	10/14/12	2 10/14/12	Chris Matthews 9 Chris Matthews		9:30a-10a	5	.30	'	φου.υυ ι	U.UU INIVI	'	Ψ500.00
CHRIS	MATTHE	ws	Offilis Matthews	0014 5,50am								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	S	1	\$500.00	0.00	_					
E 43 KSNV	10/12/1	2 10/12/12		CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	11		Dr Phil						•			
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	F	2	\$450.00	0.00						
E44 KSNV	10/15/1	2 10/15/12	Dr. Phil	СМ	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
DD D.			Dr Phil				•					
DR. PH		End Data	Weekdays	Spots/Week	Rate	Rating						
<u>5ta</u> Week: 10/	<u>rt Date</u> /15/12	End Date 10/21/12	M	<u> </u>	\$450.00	0.00						
E 45 KSNV				СМ	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900,00
			Dr Phil		•							
DR. PH				0 4 555	- .	D-41						
	art Date	End Date	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
Week: 10a E 46 KSNV		10/21/12 2 10/17/12		CM	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
L40 VOINA	10/1//	£ 10/1///Z	Dr Phil	OW	۷ ،۲		.50	_	+ .00.001		_	
DR. PH	IIL											
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/21/12	W	2		0.00	.00		\$450,001	0.00 NM	2	\$900.00
E 47 KSNV	10/18/1	2 10/18/12	Dr. Phil Dr Phil	СМ	3-4p	T	:30	2	φ 4 30.001	U,UU INIVI		φ ઝ υυ.υι
DR. PH	llL.		Di Cilli									
	art <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 10		10/21/12	T	2	T	0.00			4			*****
E 48 KSNV	10/12/1	2 10/12/12	NEWS 3 at 4 (1		4-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	3		4PM NEWS (1	nour)	(4:30 PM-5:0	JU PIVI)						
	ਤ art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	F	1	\$725.00	0.00						
					4-5pm	M	:30		\$725.001	0.00 NM	1	\$725.00

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Order / Rev:

103288

10/12/12 - 10/18/12

Advertiser:

NRCC-IE

Alt Order #:
Flight Dates:

06825828

Product Desc:

NRCC IE 2012

KSNV

Estimate:

Ln Ch	Start		Inventory Code NEWS 3 at 4 (1 F		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			4PM NEWS (1 ho		(4:30 PM-5:0	00 PM)	•				
NEWS 3	t Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
<u>المان</u> 10/1 Week		10/21/12	M	1	\$725.00	0.00					
E50 KSNV			NEWS 3 at 4 (1 h		4-5pm (4:30 PM-5:0	-T 00 PM)	:30	1 \$725.001	0.00 NM	1	\$725.00
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Star Week: 10/	<u>rt Date</u> 15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$725.00	0.00					
E51 KSNV		2 10/17/12	NEWS 3 at 4 (1 h		4-5pm (4:30 PM-5:0	W 00 PM)	:30	1 \$725.001	0.00 NM	1	\$725.00
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<u>Stal</u> Week: 10/	rt <u>Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> W	<u>Spois/yveek</u>	\$725.00	0.00					
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			4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)					
NEWS 3		End Date	Weekdays	Spots/Week	Rate	Rating					
<u>่ อเส</u> Week: 10/	<u>rt Date</u> 15/12	10/21/12	T	<u>opotarvicek</u>	\$725.00	0.00					
E 53 KSNV		2 10/12/12	M-F Early News M-F Early News	СМ	5-630p		:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
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<u>Sta</u> Week: 10/	rt Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
E 54 KSNV			M-F Early News M-F Early News	СМ	5-630p	M	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
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<u>Sta</u> Week: 10/	rt Date	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
·			M-F Early News	CM	5-630p	-T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
			M-F Early News		,						
NEWS		End Data	Mookdovo	Spots/Week	Rate	Rating					
<u>Sia</u> Week: 10/	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -T		\$1,200.00	0.00					
		12 10/17/12	M-F Early News M-F Early News	CM	5-630p	W	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS		FF - 1 D - 1-	10/ I(Cuata 881 a alc	Data	Doting					
<u>Sta</u> Week: 10	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
			M-F Early News M-F Early News	СМ	5-630p	Υ	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3								1		
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00		•			
			M-F Jeopardy M-F Jeopardy	СМ	630-7P		:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA				04-7411-	D-4-	Dation					
<u>Sta</u> Week: 10	art Date /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> F	Spots/Week 1		Rating 0.00					
			M-F Jeopardy M-F Jeopardy	СМ	630-7P	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA						pag. 44					
	art Date	End Date	<u>Weekdays</u> M	Spots/Week		<u>Rating</u> 0.00				:	
E 60 KSNV		10/21/12 12 10/16/12	M-F Jeopardy M-F Jeopardy	CM	630-7P	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
JEOPA	ARDY		Coopardy								
		End Date	Weekdays	Spots/Week	Rate	Rating					
<u>St</u> Week: 10	<u>art Date</u>	10/21/12	-T	•	\$1,300.00	0.00					

Print Date: 08/09/12 15:11:48 Page 7 of 9

KSNV

Order / Rev:

103288

Advertiser: NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Rtg Type Spots Amount Break Start/End Time Days Len Spots Rate Pri Inventory Code Ln Ch Start End M-F Jeopardy M-F Jeopardy **JEOPARDY** Rating Start Date **End Date** Weekdays Spots/Week Rate \$1,300.00 0.00 --W----Week: 10/15/12 10/21/12 1 \$1,300.001 0.00 NM \$1,300.00 :30 СМ 630-7P ---T---E 62 KSNV 10/18/12 10/18/12 M-F Jeopardy M-F Jeopardy **JEOPARDY** Spots/Week Rating <u>Weekdays</u> <u>Rate</u> Start Date End Date 0.00 \$1,300.00 10/21/12 ---T---Week: 10/15/12 0.00 NM \$1,300.00 1 \$1,300.001 .30 7-730pm ___F__ M-F Wheel E 63 KSNV 10/12/12 10/12/12 M-F Wheel of Fortune WHEEL-FORTNE Rating Rate End Date Weekdays Spots/Week Start Date \$1,300.00 0.00 ---F--Week: 10/08/12 10/14/12 \$1,300.00 1 \$1,300.001 0.00 NM :30 7-730pm CM E 64 KSNV 10/15/12 10/15/12 M-F Wheel M-F Wheel of Fortune WHEEL-FORTNE Rating Spots/Week Rate End Date Start Date Weekdays \$1,300.00 0.00 10/21/12 M-----Week: 10/15/12 \$1,300.00 0.00 NM 1 \$1,300.001 -T----:30 СМ 7-730pm M-F Wheel E 65 KSNV 10/16/12 10/16/12 M-F Wheel of Fortune WHEEL-FORTNE Rating Spots/Week Rate End Date Weekdays Start Date 0.00 \$1,300.00 10/21/12 Week: 10/15/12 0.00 NM \$1,300.00 .30 \$1,300,001 --W----7-730pm E 66 KSNV 10/17/12 10/17/12 M-F Wheel M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Rate Rating End Date Weekdays Start Date -W----0.00 \$1,300.00 10/21/12 Week: 10/15/12 0.00 NM \$1,300.00 :30 1 \$1,300.001 ---T---M-F Wheel CM 7-730pm E 67 KSNV 10/18/12 10/18/12 M-F Wheel of Fortune WHEEL-FORTNE Rating Spots/Week <u>Rate</u> End Date Weekdays Start Date \$1,300.00 0.00 10/21/12 ---T---Week: 10/15/12 \$425.00 0.00 NM 1 ----S-:30 \$425.001 6:30-8pm CM E 68 KSNV 10/13/12 10/13/12 Vegas Inc. Vegas Inc. NEWS 3 Spots/Week Rate Rating <u>Weekdays</u> Start Date End Date 0.00 \$425.00 10/14/12 Week: 10/08/12 0.00 NM 2 \$1,050.00 :30 \$525.001 Weekend Jeopardy/WheeM -----5-E 69 KSNV 10/13/12 10/13/12 630-730pm WKND Jeop/Wheel JEOP/WHEEL Rating Spots/Week Rate Start Date End Date <u>Weekdays</u> 0.00 ---S-\$525.00 10/14/12 Week: 10/08/12 \$4,000.00 0.00 NM 1 \$4,000.001 M-----:30 Mon PR 8-10p 8-10pm CM E 70 KSNV 10/15/12 10/15/12 Monday Prime 8-10pm THE VOICE Spots/Week Rate Rating Start Date End Date Weekdays \$4,000.00 0.00 1 10/21/12 M-----Week: 10/15/12 \$3,000.00 0.00 NM :30 1 \$3,000.001 --W----CM Wed PR 9-10p 9-10pm E 71 KSNV 10/17/12 10/17/12 Wednesday Prime 9-10pm L&O:SVU Spots/Week Rate Rating Start Date End Date Weekdays 0.00 \$3,000.00 ~~W--~~ 10/21/12 Week: 10/15/12 \$3,200.00 1 \$3,200.001 0.00 NM :30 --W----E 72 KSNV 10/17/12 10/17/12 Wed PR 10-11p 10-11pm Wednesday Prime 10-11pm CHICAGO FIRE Spots/Week Rating Rate End Date <u>Weekdays</u> Start Date 0.00 \$3,200.00 10/21/12 Week: 10/15/12 0.00 NM \$1,700.00 ----F--:30 1 \$1,700.001 8-9pm E 73 KSNV 10/12/12 10/12/12 CM

Print Date: 08/09/12 15:11:48 Page 8 of 9

KSNV

Order / Rev:

103288

Advertiser: NRCC-IE

Alt Order#: Flight Dates:

06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate:

Note	1	\$3,000.00 \$800.00
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Star	1	
Start Date End Date Weekdays Spots/Week Rate 1 \$1,700.00 0.00	1	
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Friday Prime 9-10pm Start Date End Date Weekdays Spots/Week Rate Rating O.00	1	
Start Date End Date Weekdays Spots/Week Rate No.000 Saturday Prime 9-10pm Saturday Prime 10-11pm Saturday Prime 10-11		\$800.00
Start Date Hold Date Weekdays Spots/Week Rate Rating 0.00		\$800.00
Week: 10/08/12 10/14/12 F- 1 \$3,000.00 0.00 E 75 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM 9-10pm S- :30 1 \$800.001 0.00 NM PRIME-SAT-NBC Start Date Week: 10/08/12 End Date 10/14/12 Weekdays Spots/Week Rate Neek: 10/08/12 Rating Neek: 10/14/12 S- :30 1 \$1,200.001 0.00 NM E 76 KSNV 10/13/12 10/13/12 Sat PR 10-11p CM 10-11pm S- :30 1 \$1,200.001 0.00 NM L&O SVU-SA-NBC Start Date Week: 10/08/12 End Date Note Note Note Note Note Note Note No		\$800.00
E75 KSNV 10/13/12 10/13/12 Sat PR 9-10p		\$800.00
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PRIME-SAT-NBC	1	
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E76 KSNV 10/13/12 10/13/12 Sat PR 10-11p CM 10-11pm S :30 1 \$1,200.001 0.00 NM	1	
Saturday Prime 10-11pm	1	** ***
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Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12 S- 1 \$1,200.00 0.00 E77 KSNV 10/14/12 10/14/12 NFL Pre-Game / FNA CM 1p-530pm		
E77 KSNV 10/14/12 10/14/12 NFL Pre-Game / FNA CM 1p-530pm		
NFL Pre-Game FTBL NITE AMR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 10/14/12 NFL Football CM 1P-9PM	1	\$2,500.00
FTBL NITE AMR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 S 1 \$2,500.00 0.00 E78 KSNV 10/14/12 10/14/12 NFL Football CM 1P-9PM S :30 2\$10,000.001 0.00 NM NFL Football NFL Footb		
Week: 10/08/12 10/14/12 1 \$2,500.00 0.00 E78 KSNV 10/14/12 10/14/12 NFL Football NFL Footb		
E 78 KSNV 10/14/12 10/14/12 NFL Football		
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NBC SUN-FTBL Start Date	2	\$20,000.00
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E 79 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM 7-10pmS :30 2 \$1,600.001 0.00 NM		
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M-F News 3 at Eleven		
NEWS 3 AT 11		
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Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
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VVEEN, 10/15/12 10/21/12 "	1	\$1,200.00
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E 85 KSNV 10/13/12 10/13/12 CM 11pm-1135pmS- :30 2 \$1,100.001 0.00 NM	2	\$2,200.00

Print Date: 08/09/12 15:11:49 Page 9 of 9

 Order / Rev:
 103288
 Advertiser:
 NRCC-IE

 Alt Order #:
 06825828
 Product Desc:
 NRCC IE 2012
 KSNV

 Flight Dates:
 10/12/12 - 10/18/12
 Estimate:
 2603

Ln Ch Start	End	Inventory Code		Start/End Tir	ne Days	Len Spo	ots	Rate Pri	Rtg Type Sp	oots	Amount
		Sa-Su News 3 at E		<u> </u>							
		Sa-Su News 3 at E	E le ven						_		
WKD2 NWS-AT		Note - ledovo	Spots/Week	Rate.	Rating				į.		
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SAT NITE LIV			2 1.75/	.t. Data	Rati <u>ng</u>				1		
Start Date		·	Spots/Wee	<u>k Rate</u> 2 \$1,400.00	0.00					i	
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E 92 KSNV 10/1		 Sports Night in L Sports Night in 	Las Vegasivi Las Vegas	Suit (1994-	12008	J .01		·			
SPORT NT-L	VGS		~ (. AA)-	. Bato	Rating				•		
Start Dat		_	Spots/Wee	<u>ek Rate</u> 1 \$400.00	0.00					i	
Week: 10/08/12	10/14/12	<u>5</u>		1 4400.00					Totals	163	\$147,725.00